



**SOFTWARE CONSULTING SERVICES AND DATA SCIENCES, INC.
SIGN A JOINT MARKETING AGREEMENT**

Nazareth, PA and Laurel, MD (February 12, 2009) – DSI and SCS have signed a joint marketing agreement to integrate and market the respective companies' circulation, advertising and business software. With this agreement, DSI and SCS can offer a comprehensive suite of products that when used together will improve circulation and advertising customer service and reporting. Both companies will be exhibiting together in Booth 1228 at NAA's mediaXchange in Las Vegas, NV March 9 thru 11, 2009.

Software Consulting Services, LLC (SCS), founded in 1975, is committed to providing enterprise publishing solutions. SCS's newsroom systems integrate reporting, editing, pagination and archiving. SCS's advertising and business systems unite sales, design, production, pagination, accounting, archiving and newsprint inventory. More than 300 publishing sites in the U.S. and abroad use SCS software every day.

Data Sciences, Inc. (DSI), a leading developer of newspaper business systems, has been providing software solutions and consulting services to the newspaper industry for over 37 years. Since its inception in 1972, DSI's suite of software products have been installed at both large and small, daily and weekly publications. DSI offers Circulation products that employ Oracle's relational database on a variety of server platforms, including Windows and Linux.

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