



► **How do you know you have been doing NEXPO  
more than long enough?**

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Preface to a speech by  
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- You wonder how ABC's Sam Donaldson does his comb-over.
- You are the oldest person in your company.
- You are older than the parents of some of your senior staff.
- You remember when "punch card" was computer jargon.
- You remember when two megabytes was a measure of hard disk size.
- You remember when the Justice Department took on a huge monopoly - IBM.
- You realize that you have paid the NAA many times more in booth rental than you were paid by the ANPA/RI (NAA's predecessor) during a decade of employment there.
- You pose for pictures with Kenny King and Tom Dempsey to start rumors in the trade press about mergers and acquisitions.
- You realize that the son of the publisher you helped 25 years ago is now the father of the publisher you are helping today.