



► **Derrick Publishing Co.**

"We like the SCS solution because it will integrate everything seamlessly."

Derek Chester
System Administrator
Derrick Publishing
Oil City, PA

Derrick Publishing, a newspaper publishing company printing regional dailies and semi-weekly news publications for western Pennsylvania readers, has selected an advertising system from Software Consulting Services, LLC (SCS) in Nazareth, PA. The primary paper, *The Derrick*, was established in 1872 and is located in Oil City, PA.

The new system includes SCS's AdMAX™ for retail and classified advertising and accounting, SCS/ClassPag™ for classified pagination and an upgrade to the newest version of Layout-8000™ for retail ad dummyming. Installation began in November, 2006.

The new installation replaced a collection of legacy systems for both classified and retail ad order entry and billing and automated the classified pagination function, eliminating tedious time-intensive manual tasks and allowing deadlines to be extended. System Administrator Derek Chester said, "We have been doing double- and even triple-entry of ad orders in some cases. We have lots of workarounds now. We like the SCS solution because it will integrate everything seamlessly."

Mr. Chester added, "We love our Layout-8000 system, and we are comfortable selecting more SCS software because of the kind of company they are. We've had a long-term relationship already and we know they are not going away."

Publication: **Derrick Publishing**

Derrick Publishing produces multiple daily and weekly papers. Derrick Publishing uses Layout-8000™ for display ad dummyming and has purchased AdMAX™ for retail and classified advertising and SCS/ClassPag™ for classified pagination.